

# Park Santiago

Neighborhood Association's

## Summer Concert

Second Annual

*Back by Popular Demand, a laid back, fun-filled evening  
in Beautiful Neighborhood Park Santiago!*

*Saturday, August 27, 2011.*

*Open-air concert featuring Hey, That's My Bike!*

*Rock out to good vibe cover tunes for all generations to get their groove on....*

*Dance, Chill, and check out the great local vendors  
and artisans sport'n their wares and services.*

### Sponsorship Levels

A targeted, direct advertising opportunity to 1200 households of Park Santiago and local businesses to be Distributed in the form of a "Rolling Stonesque" four-color special edition of the Park Santiago Newsletter

#### You ROCK! - Rock Star

...Event Sponsor **\$2,000.00**

- Billing as event sponsor Newsletter cover & text content
- Half-page Newsletter Ad
- Stage Backdrop Banner with Logo
- On-stage announcement, address the crowd
- 250 newsletters for own distribution

#### Hipster Producer

...**\$500.00** Second Tier Sponsor

- Banner 2' x 6'
- Business card ad or logo in Newsletter

#### Vendor Tables

- Limited Number
- \$50.00 primo location
- \$25 Standard location

#### Promoter Extraordinaire

...Corporate Sponsor **\$1,000.00**

- Quarter Page Ad
- Banner 3' x 8'
- Table/easy up to promote your business
- 100 newsletter for own distribution

#### Groovy Groupie

...**\$250.00** Business Card ad or logo in Newsletter

*Event to benefit Grandma's House of Hope  
a non-profit organization that seeks to serve women, children  
and the elderly within Orange County. Concert goers will be  
asked to bring non-perishable foods and cash donations to  
the organization's booth.*